

UNDER THE SEA

Plunge into a family adventure! Contest rules and regulations

1. When you fill out the registration form, you will automatically allow the Canadian Museum of Civilization Corporation to send you information on upcoming promotions and activities.
2. No purchase necessary.
3. **This contest is open to all Canadian residents of legal age.**
4. Only online entries with correctly answered skill-testing question and valid email address will be accepted.
5. Limit of one entry per email address, per last name.
6. To enter, visit www.cinemaslock.ca/underthesea and fill out the registration form. Participants must answer a skill-testing question related to the film. Registrations must be entered by July 31, 2009 at 5 p.m. Any registration forms received later than that date will not be accepted.
7. Chances of winning depend on the number of valid entries received.
8. Prizes will be drawn on Wednesday, August 5, 2009 at 4 p.m. at IMAX Theatre offices, located at the Canadian Museum of Civilization, 100 Laurier Street, Gatineau, Quebec. Selected participants will be contacted by telephone within five (5) business days following the draw.

9. List of prizes:

1st Prize

- A Under the Sea/Niagara Falls Package for a family of four (4), maximum two (2) adults. The prize includes:
 - A two-night stay at the Sheraton Fallsview Hotel and Conference Centre, including breakfasts
 - Round trip transportation Ottawa - Niagara Falls - provided by Via Rail
 - Tickets to Marineland and other Niagara Falls attractions including:
 - Niagara's Fury
 - Butterfly Conservatory
 - Journey Behind the Falls
 - Sir Adam Beck 2 Generating Station
 - Whirlpool Aero Car
 - White Water Walk
 - Laura Secord Homestead
 - Mackenzie Printery & Newspaper Museum
 - McFarland House
 - Old Fort Erie
 - People Mover Buses & Falls Incline Railway
 - Guinness World Records
 - The Haunted House
 - Mystery Maze
 - Bronto's Adventure Playland
 - The Fun House
 - Brick City

Prize valued at \$2,166.78

This prize is valid until December 30, 2009.

2nd Prize

- A season pass for a family of two (2) adults and two (2) children to Mont Cascades Water Park**
Valued at \$320
- A IMAX Club Family membership for one year for two adults (2) and two (2) children***
Valued at \$160

**The family season pass at Mont-Cascades Water Park, is valid for the 2010 season for a family of four (4), maximum two (2) adults.

***The IMAX Club family membership includes four (4) memberships, maximum

two (2) adults to the IMAX Club for one year.

10. Employees of the Canadian Museum of Civilization Corporation (CMCC), Cinemaclock.ca, Via Rail, Niagara Falls Tourism, Sheraton Fallsview, their immediate family living at the same address and all participating sponsors and retailers and their respective directors, officers, employees, agents, subsidiaries, affiliates and associated companies from all liabilities related to the prize cannot participate in this contest.
11. Winners release the Canadian Museum of Civilization Corporation, Cinemaclock.ca and all participating sponsors and retailers and their respective directors, officers, employees, agents, subsidiaries, affiliates and associated companies from all liabilities related to the prize.
12. Winners must show proper identification to collect their prize.
13. Prizes carry no cash value and must be accepted as awarded.
14. The Canadian Museum of Civilization Corporation, Niagara Falls Tourism, Via Rail, Cinemaclock.ca and Mont-Cascades reserve the right to change, rearrange and/or alter contest rules at any time without prior notice.
15. Decision of the judges is final.
16. Participants consent to the use of their name and photo in all publicity.
17. Liability limit – use of prize. All winning individuals relieve the Canadian Museum of Civilization Corporation, Cinemaclock.ca, Via Rail, Niagara Falls Tourism, Sheraton Fallsview, their affiliate companies, their advertising and promotion agencies, their employees, agents and representatives of any and all responsibility in relation to any damages they might incur due to the acceptance or use of its prize. In order to be declared a winner, and before obtaining his or her prize, any selected individual agrees to sign, if needed, a declaration form for that purpose.
18. It is mandatory to take out travel insurance. For the grand prize winner, it will be the responsibility of each individual taking part in the trip to obtain travel insurance at his or her own expense. Without restricting the scope of the above sections, in no case will contest organizers be held responsible for medical expenses or other expenses usually covered by such insurance. A declaration for that purpose will be included in the Declaration Form.
19. This contest is subject to all federal, provincial and municipal laws.